MEDIA RELEASE

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Sydney Set To Sizzle This Weekend With Its Own Superyacht Festival

The inaugural Sydney Superyacht Festival is ready to sail.

Sydney weather has turned on a magnificent weekend for Luxury Boats from 50 foot to Superyachts hitting the harbour and joining the Sydney Superyacht Festival Parade.

With a hot sunny 32 degree day forecasted for this Sunday guests on The Jackson Superyacht which will be leading the parade will be joined by travel presenter Laura Csortan, the Face of and Ambassador for the SSYF.

With an amazing array of event partners and sponsors from Camilla, D'Albora Marine to the award winning Sydney Brewery.

Sydneysiders are invited to participate in a range of special events in what will be the Ultimate Marine Lifestyle Experience.

From Friday 17th March until Sunday 19th March, this new marine-themed extravaganza, set on Sydney Harbour, will incorporate both land – based and marine- based events and is a dream come true for superyacht owners and charterers, luxury boat owners and Sydneysiders who aspire to the luxury boating lifestyle.

The festival culminates in a luxury boat parade with a gala on water gathering in Farm Cove with views of the Sydney Opera House and Harbour Bridge on Sunday the 19th of March.

The SSYF Gala Boat Parade will welcome luxury boats from 50 foot up to opulent Superyachts, quickly making this festival an international drawcard with The Jackson Superyacht leading the parade.

The flotilla will include superyachts and large luxury boats, mustering off Vaucluse and forming a parade down the Sydney Harbour, passing under the Harbour Bridge then making their return to Farm Cove for the SSYF after party.

Tickets start from \$245 per person which includes live entertainment + gourmet food and premier drinks from Sydney Brewery with fine Australian wines and spirits from Swift + Moore. "We are proud to be part of such an exciting event to be held on Sydney Harbour. One where we can introduce consumers to a selection of innovative Australian brands such as wines by Dowie Doole, Regal Rogue Vermouth, Feels Botanical Eau de Vie, Cocktail Porter, and Land Under Gin.", said Nick Blair, National Business Manager Swift + Moore.

Guests will also receive a goody bag and go into the draw to win a magnificent 4 nights stay at the 5 Star Vomo Island Resort in Fiji, and can purchase

tickets to support The Prince of Wales Hospital Foundation Charity Raffle with prizes including 2 nights at the Coral Sea Resort in Airlie Beach, 2 Nights at the Fairmont Resort in the Blue Mountains, Romantic Harbour couples experience from Water Sports Central and other amazing prizes.